

Thomas & Friends



EGMONT
Publishing

Thomas & Friends is for the true Thomas fan. Entering the world of Sodor Island children learn all about their favourite engines. Packed with facts and activities and a newly updated comic story pull-out, it is the ideal magazine for children, their parents and grandparents.

Tens of thousands of Thomas fans enjoy collecting their free Thomas train every three weeks.

Price: £3.99

Frequency: 3 weekly

Gender: Boys

Target Age: 3-5

Inserts /1000 (Loose): £28

Inserts /1000 (Bound): £26

Full Colour Page: £1,800

Full Colour Double Page: £3,000

Advertorial Single Page: £3,800

Advertorial Double Page: Available on request

ABC: 40,056 (Jul - Dec 2016)

If you would like more details about advertising in Egmont magazines, please contact Media Shed.

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